



# 2024 EVENT SPONSORSHIP OPPORTUNITIES



**Auditory-Verbal Center**

*Giving Sound & Voice to the Deaf or Hard of Hearing*



# Auditory-Verbal Center, Inc.

Giving Sound & Voice to the Deaf and Hard of Hearing  
[www.avchears.org](http://www.avchears.org)

Dear Community Partner,

The Auditory-Verbal Center is a 501(c)3 non-profit organization that specializes exclusively in **teaching children with hearing loss to listen and speak**. We are trained to develop the listening pathways in a child's brain, laying the foundation for a lifetime of listening and speaking *without* the need for sign language or lip reading.

Being a non-profit, we rely heavily on donor support through fundraising events. **100% of the proceeds support the auditory-verbal therapy program and provide scholarships** for families who are unable to afford our services.

We serve children all over the state of Georgia and for those who are not near one of our locations, we offer teletherapy. On average, **we serve 126 clients weekly** in the Auditory-Verbal Therapy program which is **over 3,600 therapy sessions a year**. Once these clients graduate from our program, they are mainstreamed into classrooms with typical hearing peers enjoying all the things we take for granted.

As a result, on average, **we provide over \$1,020,000 in scholarships and insurance discounts**. We have also provided loaner teletherapy tablet kits and installed internet into homes for families who do not have access to internet or a webcam. **We do everything we can to make sure no child is left behind.**

With your support, you are helping us further our mission in reaching more deaf and hard of hearing children who desperately need our services.

Please consider **BECOMING AN EVENT SPONSOR** for the Auditory-Verbal Center and make a life-changing impact by giving deaf and hard of hearing children the Gift of Sound & Voice.

Your support would be greatly appreciated.

Sincerely,

Samantha Downton  
Marketing Coordinator  
[sdownton@avchears.org](mailto:sdownton@avchears.org)

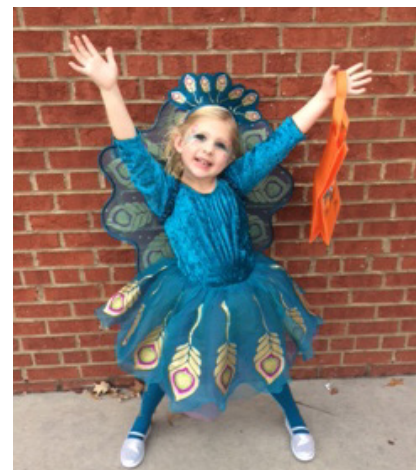
**Federal ID Number: 58-1305600**





**More than 90 percent** of the deaf and hard of hearing children are **born to hearing parents.**

- National Institute on Deafness and Other Communication Disorders (NIDCD): Quick Statistics



**Hearing loss is an invisible condition;** we cannot see hearing loss, only its effects. Because the presence of a hearing loss is not visible, **these effects may be attributed to aloofness, confusion, or personality changes.**

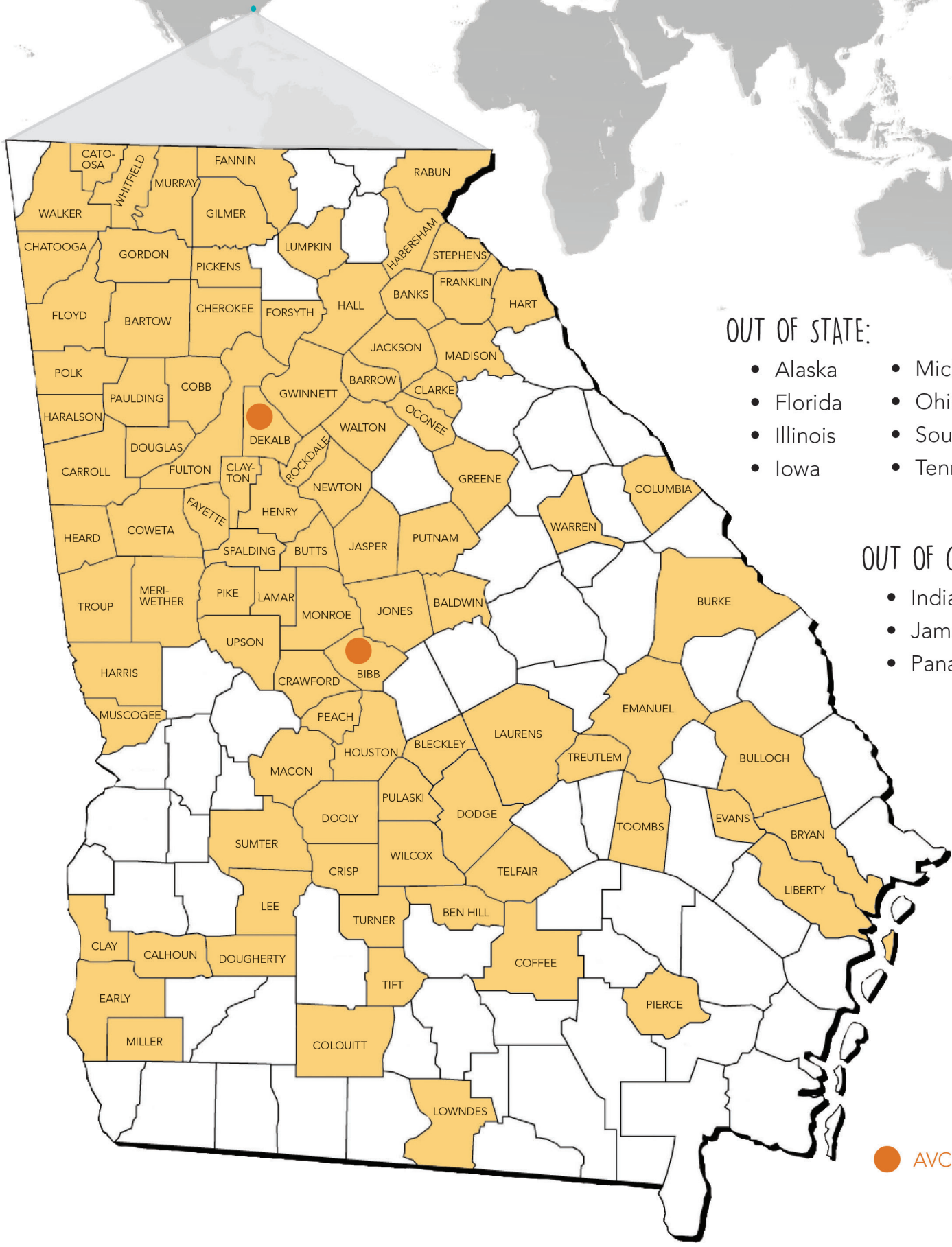
- Hearing Loss Association of America





# OUR REACH ACROSS THE STATE AND BEYOND

LAST UPDATED: JANUARY 2023



## OUT OF STATE:

- Alaska
- Florida
- Illinois
- Iowa
- Michigan
- Ohio
- South Carolina
- Tennessee

## OUT OF COUNTRY:

- India
- Jamaica
- Panama

● AVC Locations

# 2024 EVENTS

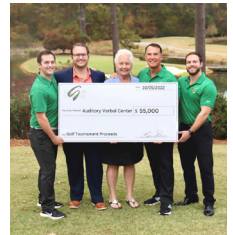


## GIFT OF SOUND & VOICE GALA SEPTEMBER 28

	MARQUEE	DIAMOND	TABLE
	\$15,000	\$6,500	\$2,500
Reserved Seating (tables of 10)	3 Tables	2 Tables	1 Table
Logo on Sponsor Recognition Signage	✓	✓	✓
Mention in Auditory-Verbal Center's Annual Report	✓	✓	✓
Social Media Spotlight Thanking for Sponsorship (Facebook, Twitter, LinkedIn, Instagram)	✓	✓	✓
Ad published in Event Program	1 Page (8.5" x 11")	1/2 Page (5.5" x 8.5")	
Logo on Auditory-Verbal Center's Website linking to Sponsoring Company's Website	✓	✓	
Opportunity to provide promotional material in Swag Bags	✓	✓	
Verbal Sponsor Recognition During Event	✓	✓	
Logo on Promotional Email Blasts	✓	✓	
Logo on GiveSmart Mobile Bidding Website	✓	✓	
Logo on Event Invitation and Flyer	✓		
Logo on Save the Date Mailer	✓		
Sponsor Recognition Banner/Sign on Stage	✓		
Opportunity to Welcome Guests at start of Program	✓		

## SOUND & VOICE CHARITY GOLF TOURNAMENT A GREEN FINANCIAL LEGACY APRIL 29

	TITLE	PLATINUM	BRONZE	FOURSOME	HOLE
	\$4,000	\$2,500	\$1,500	\$1,000	\$500
Teams to Play in Tournament	2 Foursomes	1 Foursome	1 Foursome	1 Foursome	-
Mention in Auditory-Verbal Center's Annual Report	✓	✓	✓		✓
Sign with Logo at a Hole	✓	✓	✓		✓
Opportunity to provide promotional material in Swag Bags	✓	✓	✓		
Social Media Spotlight Thanking for Sponsorship (Facebook, Twitter, LinkedIn, Instagram)	✓	✓	✓		
Logo on Auditory-Verbal Center's Website linking to Sponsoring Company's Website	✓	✓			
Logo on Event T-Shirt	✓	✓			
Verbal Sponsor Recognition During Event	✓	✓			
Logo on Promotional Email Blasts	✓				
Logo on Event Invitation and Flyer	✓				
Opportunity to Welcome Guests at Tee-Off	✓				
Reserved Seating at Lunch Reception	✓				



## SPRING AND FALL SOCIALS APRIL 27 (ATLANTA) | OCTOBER 19 (MACON)

	PRESENTING	PLATINUM	EXHIBITOR
	\$2,500	\$1,000	\$250
Tickets to Attend Event (Children are welcome!)	Unlimited	8 Tickets	2 Tickets
Logo on Sponsor Signage	✓	✓	✓
Mention in Auditory-Verbal Center's Annual Report	✓	✓	✓
Opportunity to have an exhibit table at event	✓	✓	✓
Verbal Sponsor Recognition During Event	✓	✓	
Logo on Auditory-Verbal Center's Website linking to Sponsoring Company's website	✓	✓	
Social Media Spotlight Thanking for Sponsorship (Facebook, Twitter, LinkedIn, Instagram)	✓	✓	
Logo on Promotional Email Blasts	✓	✓	
Logo on Event Flyer	✓		
Sponsor Recognition Banner/Sign on Stage	✓		
Opportunity to Welcome Guests at start of Program	✓		

# Sign Me Up!

I WOULD LIKE TO BECOME A SPONSOR (CHECK ALL THAT APPLY):

## GALA:

- MARQUEE \$15,000
- DIAMOND \$6,500
- TABLE \$2,500

## GOLF:

- TITLE \$4,000
- PLATINUM \$2,500
- BRONZE \$1,500
- FOURSOME \$1,000
- HOLE \$500

## SOCIALS:

- PRESENTING \$2,500
- PLATINUM \$1,000
- EXHIBITOR \$250

GRAND TOTAL: \$ \_\_\_\_\_

SPONSORING COMPANY: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ Suite: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## PAYMENT INFORMATION:

- Check Enclosed
- Charge Credit Card

Type: VISA M/C DISCOVER AMEX

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

## PLEASE EMAIL LOGO AND/OR AD TO:

Samantha Downton at [sdownton@avchears.org](mailto:sdownton@avchears.org)

## PLEASE MAIL COMPLETED FORM TO:

Auditory-Verbal Center, Inc.  
1875 Century Boulevard NE, Suite 200, Atlanta, GA 30345

## QUESTIONS?

Debbie Brillling: [dbrilling@avchears.org](mailto:dbrilling@avchears.org)  
Samantha Downton: [sdownton@avchears.org](mailto:sdownton@avchears.org)